

Arts and Cultural Production Satellite Account (ACPSA)



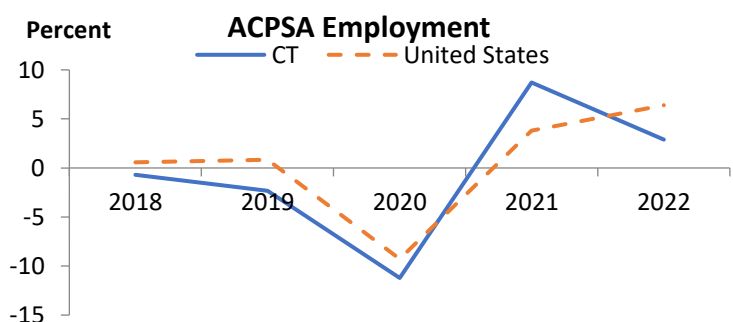
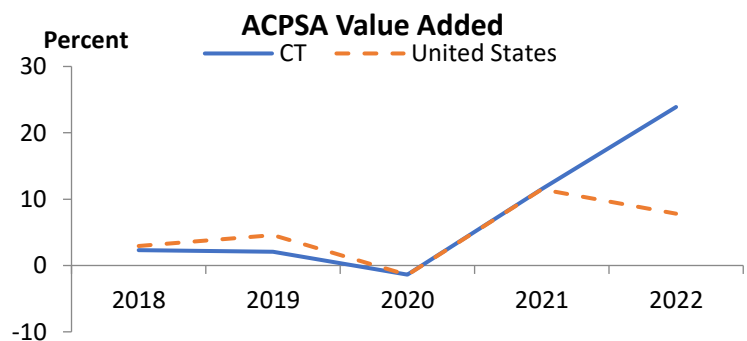
Connecticut—2022

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$12.8 billion	4.0%	54,741 jobs	3.2%	\$6.0 billion	3.6%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			319,344,800	1,728,113	165,904,709
ACPSA industries			12,769,785	54,741	5,997,905
Top 5 ACPSA industries by value added					
Broadcasting			4,224,887	5,121	1,119,684
Government			1,333,273	11,038	1,056,687
Other information services			1,079,675	3,123	574,981
Motion pictures			1,042,117	3,885	552,105
Publishing			903,315	2,353	404,730
Core arts and cultural industries			2,535,242	D	D
Top 5 core arts and cultural industries					
Advertising			706,074	2,753	325,822
Architectural services			286,057	1,342	187,445
Independent artists, writers, and performers			283,322	407	83,953
Interior design services			236,402	445	46,190
Museums			208,345	2,440	137,862

Trends in arts and cultural production: 2021—2022

In 2022, Connecticut ranked 20th among all states in ACPSA value added and 1st among all states in ACPSA value added growth. Since 2021, ACPSA value added has grown 23.9 percent in Connecticut, compared with an increase of 7.8 percent for the United States.

In 2022, Connecticut ranked 27th among all states in ACPSA employment and 38th among all states in ACPSA employment growth. Since 2021, ACPSA employment has grown 2.9 percent in Connecticut, compared with an increase of 6.4 percent for the United States.

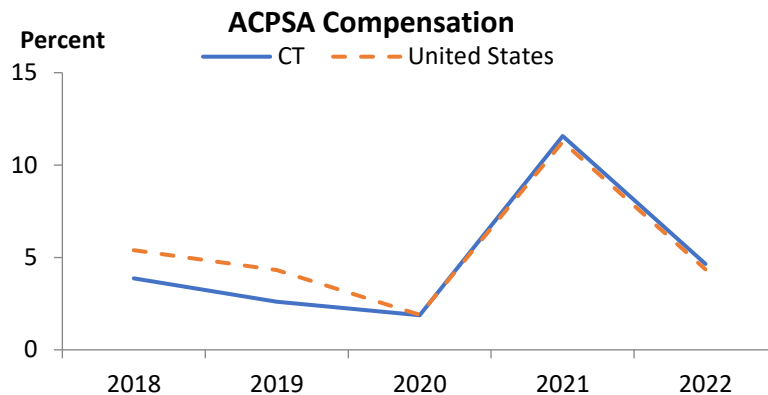


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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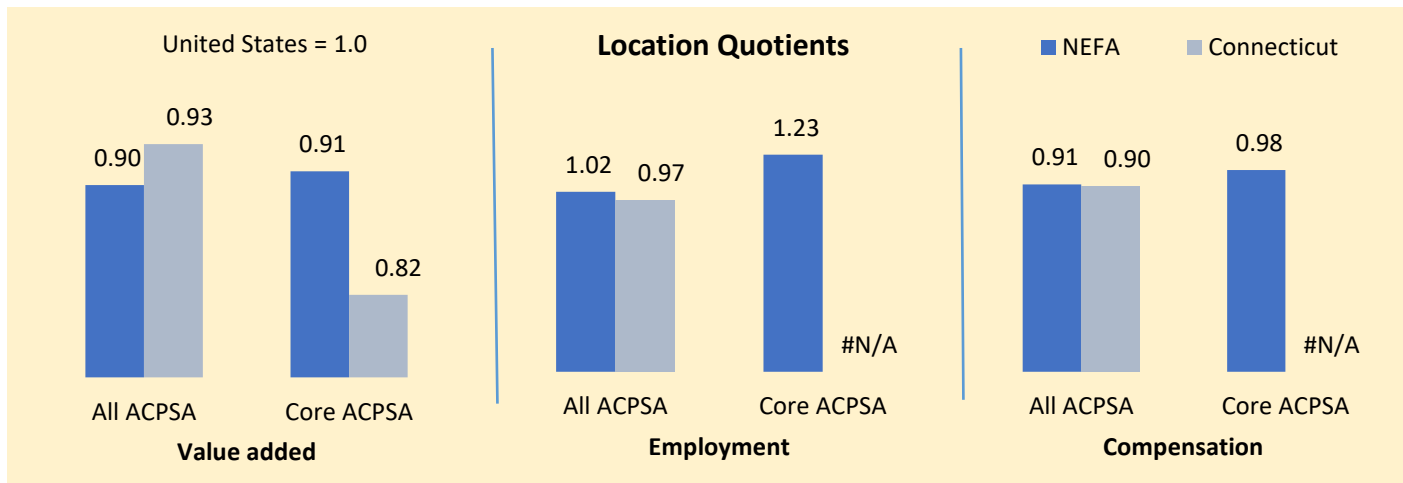


In 2022, Connecticut ranked 22nd among all states in ACPSA compensation and 35th among all states in ACPSA compensation growth. Since 2021, ACPSA compensation has grown 4.6 percent in Connecticut, compared with an increase of 4.3 percent for the United States. Average compensation per wage-and-salary job in Connecticut's ACPSA industries was \$109,569 in 2022, compared with \$96,003 for all salaried jobs in the state.



Location quotients (LQ)

- In 2022, Connecticut ACPSA value added was 7 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization NEFA (of which Connecticut is a member) was 0.9, or 10 percent below the national average.
- As for employment in 2022, Connecticut and NEFA had an LQ of 0.97 and 1.02 respectively.
- And for compensation in 2022, Connecticut and NEFA had an LQ of 0.9 and 0.91 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The New England Foundation for the Arts (NEFA) RAO contains the states (CT, MA, ME, NH, RI, VT).

Please contact ArtsandCulture@bea.gov with any questions.