

WHY THE ARTS MATTER IN CONNECTICUT



NATIONAL ARTS FACTS

ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

4.4% Nation's GDP **4.85M** Jobs

\$1.016 TRILLION Arts & Culture

\$945.3 B Construction

\$378.4 B Utilities

The national arts and culture sector was a **\$1.016 trillion industry** in **2021** (4.4% of the nation's GDP), representing **4.85 million jobs** (3.2% of nation's workforce), and total compensation of **\$504.2 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Endowment for the Arts](#), 2023 (2021 data collected during the pandemic)

CONNECTICUT ARTS FACTS

ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

3.4% State's GDP **53,011** Jobs

\$10.1 B Arts & Culture

\$7.8 B Construction

\$6 B Transportation

The Connecticut arts and culture sector was a **\$10.1 billion industry** in **2021** (3.4% of the state's GDP), representing **53,011 jobs** (3.2% of Connecticut's workforce), and total compensation of **\$5.7 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Assembly of State Arts Agencies](#), 2023 (2021 data collected during the pandemic)

ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

National

\$166.3 B Economic activity annually

\$27.5 B Federal, state, and local government revenue generated

Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, [Arts & Economic Prosperity 5](#), 2017 (New data coming Oct 2023)

ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

Statewide

\$797.2 M Economic activity annually

\$72.3 M State and local government revenue generated

In Fairfield County specifically, nonprofit arts groups generated **\$148.6 million** in economic activity.

Source: Americans for the Arts, [Arts & Economic Prosperity 5](#), [Connecticut](#) report, 2017.

FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY23 **\$207 Million**

SBA SVOG Grants FY21-22 **\$13 Billion**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY23**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: [Americans for the Arts Action Fund](#), 2023.

View the Top 10 Reasons to Support the Arts [HERE](#)

PUBLIC FUNDING RECEIVED FOR CONNECTICUT ARTS & CULTURE SECTOR

State Appropriation FY23 **\$37,635,238**

NEA State Grant FY23 **\$906,700**

ARPA Grant FY21-22 **\$792,900**

CARES Grant FY20-21 **\$446,200**

NEA Direct Grants FY22 **\$1,695,000**

SBA SVOG Grants FY21-22 **\$150,676,545**

Source: [NEA](#), [SBA](#), [NASAA](#), 2023

As of 4/7/2023

CONNECTICUT ARTS HIGHLIGHTS

IN THE CONSTITUTION STATE, THE ARTS UNITE US



RiseUp for Arts has created over 75 murals and place-making projects (and counting) across Connecticut since 2015 working with 40+ local artists and partnering with 100s of communities, organizations and hosts.

THE CONNECTICUT OFFICE OF THE ARTS (COA) - founded in 1965, COA is a State Arts Agency within the Department of Economic and Community Development. The state arts office directly serves arts organizations, artists, schools, and communities across the state through a range of programs and services, including grant support and professional development opportunities.

Executive Director: Elizabeth Shapiro
Chair: Jack Rosenberg

Connecticut

Department of Economic and
Community Development
Office Of The Arts

Learn more [here](#).

BE SURE TO CHECK OUT

- You will find Connecticut arts and culture experiences through the CT Office of Tourism [here](#).
- This [survey](#) was done in Connecticut with 1,000 residents and their thoughts on funding increases for the arts.
- Explore Connecticut's rich artistic heritage [here](#) or CT's mention in the NY Time's top 52 cities to visit in the word [here](#).

Connecticut Arts Alliance (CAA)
www.ctartsalliance.org

CT Cultural Heritage Arts Program (CCHAP)
www.chs.org/connecticut-cultural-heritage-artsprogram

Connecticut Art Education (CAEA)
www.ctarteducation.net

Connecticut Arts Administrators Association, Inc. (CAAA) www.ctaaa.net

CONNECTICUT ARTS ALLIANCE

Founded in 2008, Connecticut Arts Alliance is a statewide non-profit organization that works to build political, financial, and grassroots support to ensure that arts are a vital part of life for everyone in Connecticut.

Executive Director: Brett Thompson
Chair: Calida Jones



CONNECTICUT
ARTS ALLIANCE

Learn more [here](#).
Join [here](#).

THE ARTS ARE EVERYWHERE

Visit the **Norwalk Art Space** and meet up and coming resident artists in their studios and grab something sweet or savory at their **café**, then head over to the **Wall Street Theater** for a movie, concert or show.

Follow the coast to **New Haven** where a myriad of arts experiences await. Take in the world-class collection at Yale Art Gallery, explore experimental contemporary art at ArtSpace or attend the International Festival of Arts & Ideas, a 15-day annual festival that brings thousands together each summer for performances and dialogue with great artists and thinkers from across the world.

Take a leisurely drive north along the Connecticut River to **East Haddam** to take in a musical at the Tony award winning Goodspeed.

Take in a show at **Hartford Stage or TheaterWorks** where you'll find live theater of the highest quality in intimate settings.

Take in dinner and a show at the Infinity Music Hall & Bistro in **Norfolk** and while meandering through the Litchfield Hills be sure to swing by Five Points in **Torrington** and learn about their Launchpad program that supports recent art graduates of local universities.

Don't forget Connecticut's quite corner, known for its antique shops, but also filled with hidden gems such as the **Performing Arts of Northeast Connecticut in Pomfret Center** and the **Silver Circle Gallery** in Putnam.

Then travel south to **New London** for a mural walk experience in the heart of downtown where you can visit the Hygienic Art Galleries and many other eclectic shops and restaurants.

As of 4/2023



JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org

VISIT US: ArtsActionFund.org

FOLLOW US:

