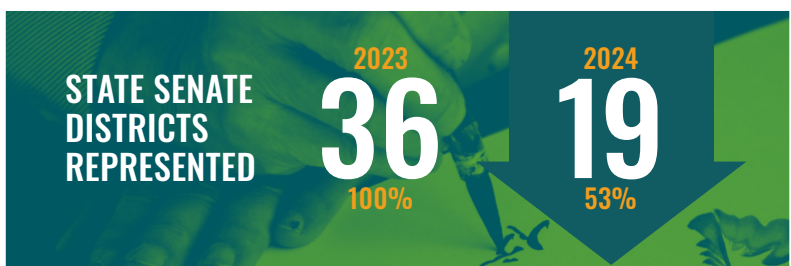
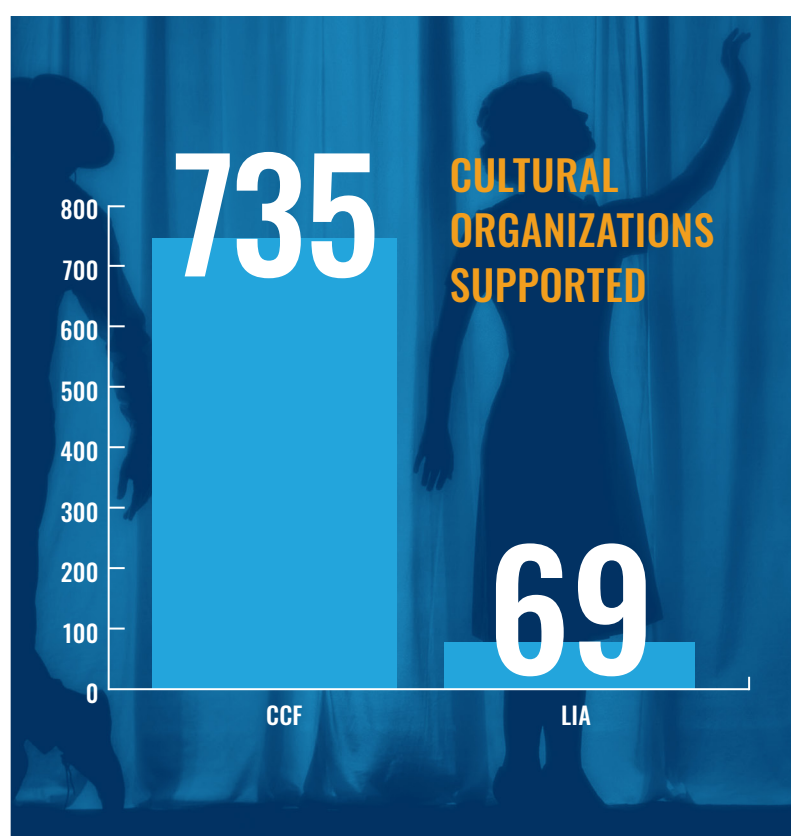
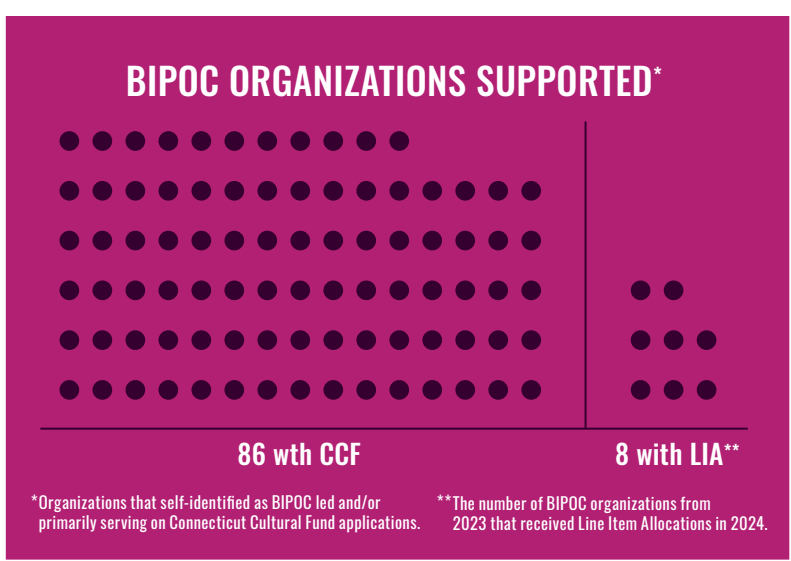
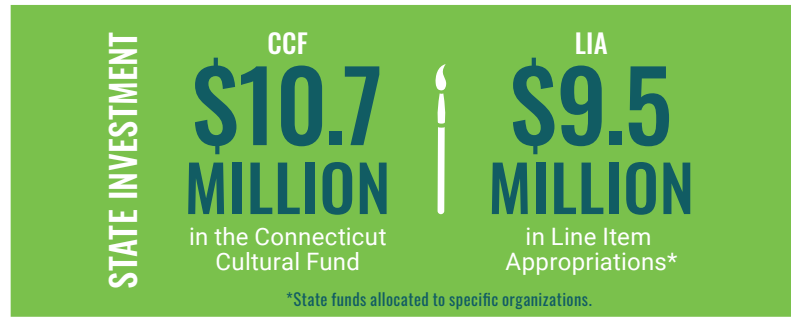


# WHICH INVESTMENT STRATEGY IS BETTER?

## TWO STRATEGIES WITH VASTLY DIFFERENT OUTCOMES

In 2023, Connecticut invested \$10.7 million in the Connecticut Cultural Fund (CCF). In 2024, the Cultural Fund was eliminated in favor of Line Item Appropriations (LIA) through the Tourism Fund. **The numbers tell the story.**



Source: 2023 Connecticut Cultural Fund grant applications and official State of Connecticut budget documents.