

**STRONGER
CONNECTICUT**

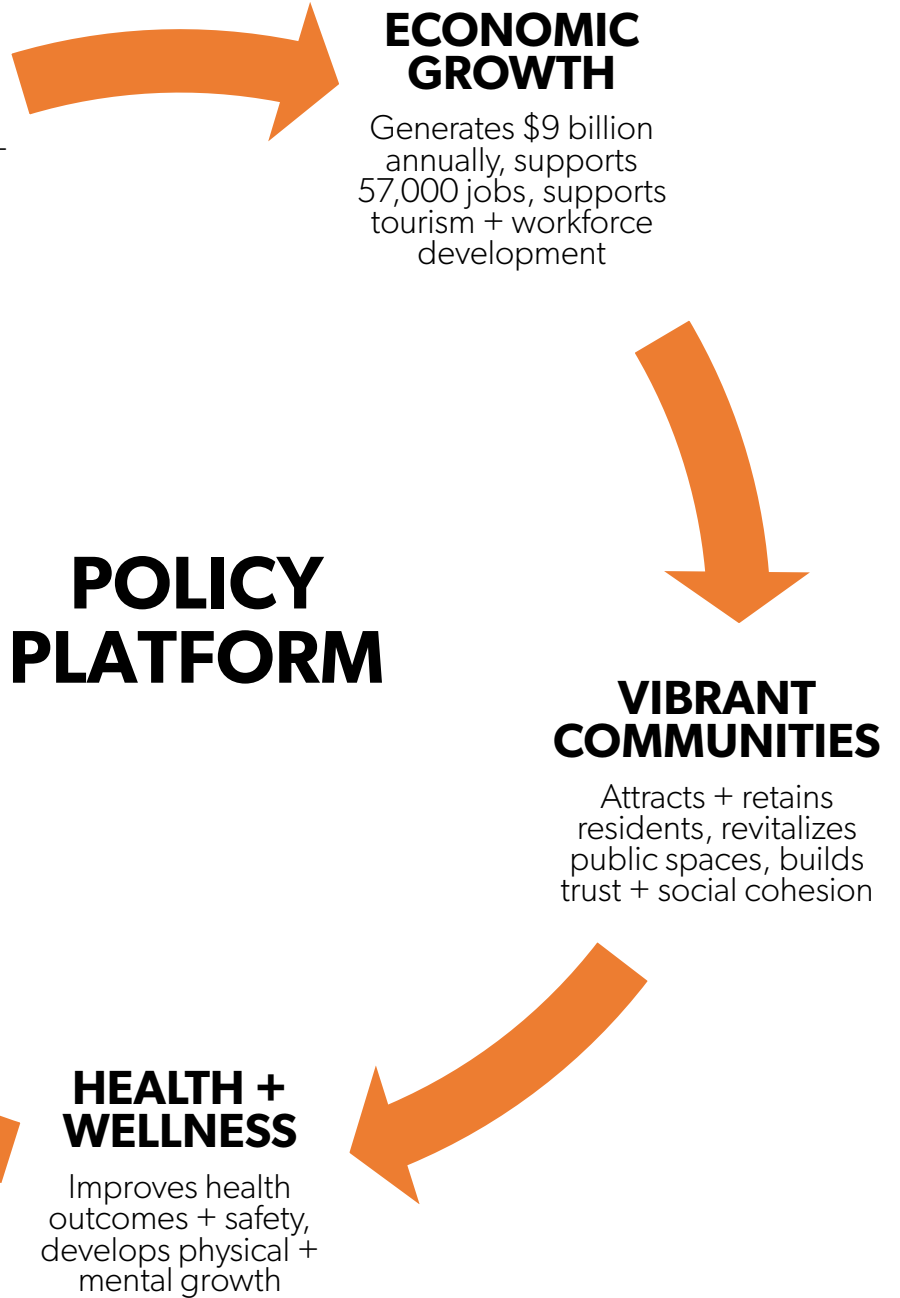
- United + influential creative sector
- Vibrant, healthy, connected, + equitable communities

**INVESTMENT
IN THE ARTS**

- Government
- Corporate
- Foundation

**POLICY
PLATFORM**

- Economic Growth
- Vibrant Communities
- Health + Wellness
- Lifelong Learning
- Social Justice



PROGRAMS

EDUCATE

- **ADVOCACY TRAINING** Toolkits, webinars, + workshops for “grasstops” and grassroots in the creative sector
- **PUBLIC AWARENESS CAMPAIGNS** Promoting the many ways that the arts strengthens our state to the general public

ADVOCATE

- **INCREASE STATE FUNDING**
 - Allocate 25% of lodging tax to Tourism Fund
 - Provide best-in-class grants through Office of the Arts
- **PROVIDE ARTS EDUCATION**
 - Always include the arts in STEAM
 - Restore arts specialist positions at Department of Education
- **RETAIN RESIDENTS + BUSINESSES**
 - Engage the arts for DECD and CERC initiatives

ORGANIZE

- **POLICY CONVENINGS** Roundtable discussions with artists, creative organizations, and community leaders to explore opportunities and issues facing our state and the creative community
- **CREATE THE VOTE CT** Nonpartisan campaigns to raise awareness and support for the arts among voters and candidates running for public office